



Christmas Fundraising Campaign 2023

'Act Local – Give Global'

Information Sheet

Background

[Edinburgh College Development Trust](#), [EMMS International](#), [Edinburgh College Students' Association](#), and [Edinburgh College](#) are organising three weeks of charitable fundraising activities in December 2023, to support college students and student-led projects, in addition to international medical aid and community development projects, via EMMS International.

The fundraising campaign will be called 'Act Local – Give Global' reflecting the spirit of [Patrick Geddes'](#) philosophy 'think global – act local'.

The title of the campaign and the partnership approach between these organisations also reflects their respective organisational values: their commitment to supporting sustainability; tackling poverty and social injustice; their activities to improve the delivery of health and social care; their interests in advancing community development and empowerment approaches; and their desires to enhance their international reach and impact.

If you want to donate or get involved in the campaign, please visit: <https://www.justgiving.com/campaign/edctchariotsoffire2023> or email nick.croft@edinburghcollege.ac.uk for further information.

Key Dates

- Pre-campaign publicity, engagement and planning – Monday 6 November to Friday 1 December 2023
- Campaign fundraising activities – from 10.30am on Saturday 2 December 2023 to 5pm Friday 22 December 2023

Fundraising Activities

- The launch of campaign fundraising activities takes place **from 10.30am – 4.30pm on Saturday 2 December 2023** at Portobello Beach, where there will be a sponsored 4-mile run, organised by EMMS International and the Eric Liddle Foundation. If you would like to get involved in this event, please visit the [EMMS International website](#).
- After the launch event, individuals and/or groups of college staff, students, board members, trade unions, and partner organisations, can deliver any fundraising activity they want
- Activities could include sponsored step challenges, walking, cycling, and wheelchair trips or any other sporting/physical activities, or, bake sales, Christmas markets, quizzes, and classroom activities
- If you want to discuss any fundraising ideas please use the contact details below
- There will also be an opportunity for individuals to give a one-off charitable gift, via the JustGiving page: <https://www.justgiving.com/campaign/edctchariotsoffire2023>
- Corporate donations from College and EMMS International's corporate/business contacts will also be sought

Where will funds raised go and what projects would the fundraising support?

All funds raised will be directed to EMMS International's bank account, who have the organisational skills, knowledge, experience, and technical capacity and ability to manage larger scale charitable income generation activities.

All funds raised will be equally split between Edinburgh College Development Trust (ECDT) and EMMS International.

The following projects will be supported by the ECDT from any funds raised:

- Student Free Breakfast Club
- Student mental health, wellbeing and parental support projects
- ECSA Sustainability Support and 'Go Green Hubs' - [Our Go Green hubs are open! | ECSA](#)
- Edinburgh Community Fairs – to support College staff and student participation in local communities - [North Edinburgh Community Festival | Facebook](#)

- Research Scholarships – to fund student and staff led research topics related to improving learning, teaching and assessment, college impacts in communities, the student experience, student engagement, and topical issues facing students
- Edinburgh College Motor Sport – C1 Cup Team competing at Knockhill racing circuit
- College Art and Design Shows in 2022 and 2023 - [Edinburgh College Graduate Diploma Show arrives at the Fruitmarket Gallery this May | Edinburgh College](#)
- Student Study Trips.

The following projects will be supported by [EMMS International](#):

- Improving access to healthcare
- Healthcare career pathways
- Healthcare infrastructure
- Tackling teenage pregnancy
- Respite care projects

Evaluation and Reporting

In January 2024, a full evaluation and outcome report will be compiled by the College, ECSA, the Development Trust, and EMMS International, which will be shared amongst the campaign partners.

Further Information

If you would like further information about this campaign, or would like to discuss fundraising ideas, please email nick.croft@edinburghcollege.ac.uk or call 07969955386.