



For the future you want

CORPORATE DEVELOPMENT COMMITTEE

AGENDA

A meeting of the Corporate Development Committee will be held at 15:00hrs on Tuesday 17 November 2020 remotely through Microsoft Teams.

		Lead Speaker	Paper
1	WELCOME & APOLOGIES	Chair	
2	DECLARATIONS OF INTEREST	Chair	
3	MINUTES OF PREVIOUS MEETING <i>for approval</i>	Chair	A
4	MATTERS ARISING REPORT	Chair	B
5	RELATIONSHIPS REPORT	N Croft	C
6	BRAND & REPUTATION REPORT		
	6.1 Brand & Reputation Update	N Croft	D
	6.2 Deep Dive: Edinburgh College Brand	M Jeffrey	E
	6.3 Communications, Marketing & Engagement Strategy Review Update	M Jeffrey	Verbal
7	COMMERCIAL, INTERNATIONAL AND ALTERNATIVE FUNDING REPORT		
	7.1 Commercial, International and Alternative Funding Update	J Grant	F
	7.2 Commercial & International Strategy Review Update	M Jeffrey	Verbal
8	EU WITHDRAWAL UPDATE	M Jeffrey	Verbal
9	ANY OTHER COMPETENT BUSINESS		
10	FOR INFORMATION		
	10.1 Horizon Scanning Report		G
	10.2 Committee Programme of Work 2020/21		H
11	DATE OF NEXT MEETING: 02 March 2021		