



For the future you want

CORPORATE DEVELOPMENT COMMITTEE

AGENDA

A meeting of the Corporate Development Committee will be held at 15:00hrs on Tuesday 25 August 2020 remotely through Microsoft Teams.

		Lead Speaker	Paper
1	WELCOME & APOLOGIES	Chair	
2	DECLARATIONS OF INTEREST	Chair	
3	MINUTES OF PREVIOUS MEETING <i>for approval</i>	Chair	A
4	MATTERS ARISING REPORT	Chair	B
5	TERMS OF REFERENCE	Chair	C
6	RELATIONSHIPS REPORT		
	6.1 Relationships Update	N Croft	D
	6.2 City of Edinburgh Community Planning Partnership Update	M Mulvaney / R Thomas	Verbal
7	COMMERCIAL, INTERNATIONAL AND ALTERNATIVE FUNDING REPORT		
	7.1 Commercial, International and Alternative Funding Update	J Grant	E
	7.2 Commercial & International Strategy Review	M Jeffrey	F
8	BRAND & REPUTATION REPORT		
	8.1 Brand & Reputation Update	N Croft	G
	8.2 Communications, Marketing & Engagement Strategy Review	M Jeffrey	H
9	ANY OTHER COMPETENT BUSINESS		
10	FOR INFORMATION		
	10.1 Review of Committee Operation 2019/20		I
	10.2 Horizon Scanning Report		J
	10.3 Committee Programme of Work 2020/21		K
11	DATE OF NEXT MEETING: 17 November 2020		

